

<b>17 January 2013</b> <b>AGEING WELL: INTEGRATING HEALTHY AGING AND CHRONICITY</b> <b>A WORKSHOP ORGANIZED BY THE HOME SWEET HOME PROJECT</b>	
9:30	Arrival of the participants, coffee
10:00	Welcome to participants <i>Joan Cornet ,TicSalut</i>
10:05	The objectives of the Workshop. Presentation of Home Sweet Home, in the context of the market of services for the older. Objectives, achievements so far, lessons learnt <i>Dimitri de Rooze, HSH Project coordinator. Zorgbedrijf ,Antwerpen</i>
10:25	Key note speaker. Sustainable business cases for ICT based services for elderly care <i>Giovanna Galasso,Ernst&amp;Young.</i>
10:45	Panel discussion: Public policies supporting the deployment of services for the elderly. The road ahead for sustainability. Three regions: Catalonia and the Chronic Programme; NHS 24; North Ireland <i>Claus Duerdal , OUH Odense Universitetshospital, moderator. Juan Carlos Contel, Catalan Department of Health , Rodd Bond , Netwell Centre Dundalk IT , George Crooks, NHS 24, Scottish Centre for Telehealth &amp; Telecare.</i>
11:45	Questions and answers
12:00	Coffee break
12:20	The voice of the end users of HSH. Elderly and caregivers share views about the HSH platform. The benefits, difficulties and further improvements <i>Representatives from the BSA pilot</i>
12:40	Service models for ageing society as a core for future economical clusters. <i>Jordi Ibáñez , Badalona Serveis Assistencials</i>
13:00	Conclusions and closing of the event <i>Marco d'Angelantonio, HIMsa</i>
13:15	Aperitif

THE WORKSHOP WILL TAKE PLACE AT THE AGÈNCIA D'INFORMACIÓ, AVALUACIÓ I QUALITAT EN SALUT PREMISES: ROC BORONAT, 81-95



Home Sweet Home



## HOME SWEET HOME. THE PROJECT

HSH addresses the problem of growing aging population in an older Europe. A situation characterized by a severe economic crisis, in a society where new requirements are emerging for health, social inclusion, policy making, access to public services and lifelong participation. The Consortium approach to address this challenge is to identify and invest in ICT based products that support older people living independently at home. The HSH solution provides an integrated care environment addressing social and health services that combines, in a simple to use setting, monitoring, inclusive and domotic tools covering the essential needs of the elderly.

The project started March 2010 and will last 48 months, 32 of which will be devoted to validate the HSH solution in well defined and comprehensive trials. The Consortium comprises 18 public and private organizations from four countries of the European Union.

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